

metaphor in specialist discourse pdf

The metaphor "ARGUMENT IS WAR" looms large in the conceptualist and experientialist approach of Lakoff and Johnson (1980)³⁰. Lakoff, G. and Johnson, M. 1980.

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Metaphor in Specialist Discourse presents multiple perspectives on metaphor use in specialist and popularized discourse contexts. Using genre and register as starting parameters for deeper exploration, and pushing the boundaries further to open up new areas and possibilities, ten independent articles investigate metaphor use across a range of specialist domains of discourse, such as biology ...

Metaphor in Specialist Discourse | Edited by J. Berenike

Framed by two theoretical chapters, the book is a contribution to the study of metaphor use in distinct discourse settings that will be of value to linguists and metaphor scholars of different persuasions, graduate students of linguistics and related disciplines, and practitioners of specialized areas with an interest in (verbal or gestural) language use in their areas of expertise.

Metaphor in Specialist Discourse | John Benjamins

PDF | On Nov 20, 2017, Andreas Musolff and others published Review of Herrmann, J. B. & T. B. Sardinha, Eds. (2015) Metaphor in Specialist Discourse

(PDF) Review of Herrmann, J. B. & T. B. Sardinha, Eds

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Metaphor variation in specialist discourse; Register variation and metaphor use: A multi-dimensional perspective; 1. Introduction; 2. The multi-feature multi-dimensional approach; 3.

Metaphor in specialist discourse (eBook, 2015) [WorldCat.org]

We start with our initial motivation, advancing the empirical study of metaphor in specialist discourse. Matching our goal, depicting metaphor use across a range of specialist domains and communities of discourse, we give an overview of the individual articles.

Metaphor in specialist discourse | J. Berenike Herrmann

Metaphor in academic discourse Linguistic forms, conceptual structures, communicative functions and cognitive representations. Published by ... 4.2.1 Metaphor identification and specialist terms: Metaphorical to whom? 112 4.2.2 Metaphor-related words and scientific models 113 .

Metaphor in Academic Discourse - LOT Publications

Metaphor in Specialist Discourse (Metaphor in Language, Cognition, and Communication) Dec 16, 2015. by J. Berenike Herrmann and Tony Berber Sardinha. Hardcover. \$143.00 \$ 143 00. FREE Shipping on eligible orders. Temporarily out of stock. Order now and we'll deliver when available.

Amazon.com: metaphor in discourse

Metaphor analysis in the educational discourse: A critical review 43 The belief that an analysis of metaphor use is a reliable way of making otherwise unvoiced assumptions explicit, which has informed the methodology of a number of recent of educational research.

Metaphor Analysis in the Educational Discourse: A Critical

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Generally, metaphor use in academic discourse shares the function of extending the specialist's knowledge in some technical or nontechnical domain. In the field of policy discourse, Deignan and Armstrong analyze the use of business and management metaphors to frame the target domain justice in Scottish documents around penal policy.

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