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business globally so as to follow the path for development. International Business is commercial transaction i.e. sales, investments and transportation, between two or more countries. In this modern world of globalization, liberalization and privatization, its importance has increased due to increase in

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Further, she has appeared on CNBC-TV, CNN International, Bloomberg TV, and various radio programs and is often a guest speaker at conferences and seminars addressing international business, global cultures, and entrepreneurship.

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